

LIVING ON THE EDGE

**Join the residents of North Cove, Wash. as they rally
against the waves to save what's left of their town.**

CONTACT INFORMATION

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PRESS KIT



SYNOPSIS

North Cove, Wash., founded as a tourist destination in 1884, is one of the fastest-eroding U.S. coastlines, losing roughly 150 feet of land per year. The Pacific Ocean is projected to engulf the area by 2050 if left unchecked. The fates of homes, businesses, cranberry farms and fisheries hang in the balance.

However, the residents of North Cove refuse to give up without a fight. MediaLab at Pacific Lutheran University tells the story of residents, the tribal community, and farmers as they rally against the waves to save what's left of their town.

DIRECTOR'S STATEMENT



Working on this film was one of the best experiences I could have asked for. It was informative, challenging and at times nerve racking. But throughout the whole process it was an absolute blast. This team was comprised of some really special and talented people that always had one goal in mind, tell the story of North Cove. I was very nervous when we started but the process really flew by. I hope people will continue to support North Cove's fight against erosion as well as supporting Media Lab in the future endeavors. This film wouldn't exist without the support of the club as a whole.

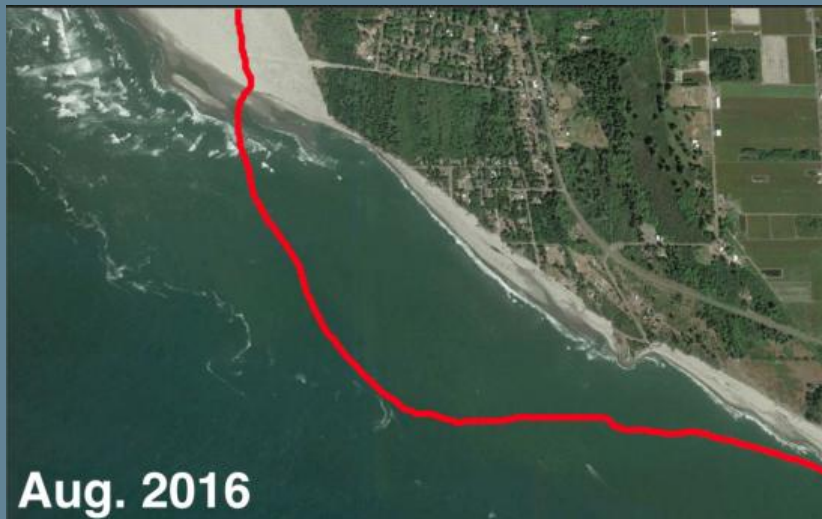
-Garrett Johnson



ABOUT NORTH COVE

North Cove is located on the Washington coast near Tokeland and Grayland.

According to the U.S. National Census, in 2010 its population consisted of 953 people.



North Cove loses 150 feet of coastline per year to the ocean, according to the Washington Department of Ecology,

Washington ranks 5th in national cranberry production. Cranberry farmers play a large role in the fight against coastal erosion as they fight to save their industry.



WHO WE ARE



Living on the Edge is the work of MediaLab students. MediaLab is an applied, pre-professional program, founded 13 years ago. Its purpose is to provide the students of Pacific Lutheran University with opportunities to display their communication and media-related talents in various ways. MediaLab students work with numerous professional organizations based in Washington state and elsewhere. We perform services from journalism, marketing, photography, graphic design, public relations, advertising, event planning, video production, and -of course- filmmaking.

ABOUT OUR FILM

EQUIPMENT

Sony A6400 & Sony Alpha 7

LENGTH OF FILM

25:44

FILE TYPE

HD 1920 x 1080p 24fps

PRODUCTION LENGTH

6 months

AVAILABILITY

<https://vimeo.com/ondemand/livingontheedge>

OUR TEAM



GARRETT JOHNSON

Director

Garrett is from Mount Vernon, Washington majoring in Media, Mass Communication with a double concentration in Journalism and Strategic Communication. His skills include videography, editing, graphics, and a little bit of everything in general.

HELEN SMITH

Chief Editor & Writer

Helen is a PLU student from Tacoma, Washington. She is majoring in Communication with a concentration in Journalism and minors in English and Sociology. Her skills include writing, sound editing, videography, and photography.

HANNA MCCAULEY

Artistic Director

Hanna is a PLU student from Buckley, Washington, majoring in Communication with an emphasis in Marketing and a minor in Hispanic Studies. Her main areas of expertise include videography, writing, social media, and graphic design.

ARMANDA DUPONT

Lead Photographer

Armanda is from Sumner, Washington and is currently a sophomore at PLU. She is majoring in Communication with a minor in Hispanic Studies. She specializes in photography, event planning, some graphic design, research and analysis, public relations, online media, and marketing.

SIOBHAN CHACHERE

Senior Producer & Writer

Siobhan is a Strategic Communication major with a minor in Sociology. She is from Steilacoom, Washington and her areas of expertise include copywriting and editing, event planning, public relations, and videography.

HALLIE HARPER

Director of Photography

Hallie is from Oak Harbor and is currently a sophomore at PLU. She is majoring in Communication with a focus in Film and Media Studies. She specializes in videography-related projects.

MYLIE MILLER

Chief Publicist

Mylie is a PLU student from Gig Harbor, Washington, majoring in Strategic Communication with a minor in Studio Art. Her main areas of expertise include graphic design, branding, public relations, general design experience, and online media.

EXECUTIVE PRODUCERS

DR. KATE HOYT, M.F.W.,
PH.D

DR. ROBERT MARSHALL
WELLS, PH.D.

THE NORTH COVE COMMUNITY

Our film would not have been possible without the support and insight of the many North Cove community members, local farmers, geologists, and environmental activists that helped us to understand the coastal erosion occurring at North Cove. Filming this documentary allowed us to get a taste of the welcoming and eclectic town of North Cove.

IMPORTANT VOICES IN OUR FILM:

- David Cottrell
- Mike Nordin
- Connie Allen
- Charlene Nelson
- Representative Brian Blake
- Chad Hancock
- Diane Harris
- Jeanette Hudson
- Dr. George Kaminsky
- Kevin Decker
- Marcus Reeves
- Dr. Alex Lechler



Featured (from left to right):
Connie Allen, David Cottrell, and Dr. George Kaminsky

DAVID COTTRELL

Chairman of Pacific County Drainage District number 1 & WECAN Member

David is a cranberry farmer and the lead on the erosion control efforts in North Cove, WA. His family has been in the area for about a hundred years.

MIKE NORDIN

Manager of the Pacific and Grays Harbor Conservation District

Mike is a Pacific Lutheran University graduate and former oil industry worker. He is currently the Vice Chair of the Pacific County Marine Resource Committee and a member of the Willapa Bay Lead Entity for salmon recovery.

CONNIE ALLEN

North Cove Resident & Head of the Wash Away No More organization

Connie founded the Wash Away No More organization that has raised over \$20,000 to buy rock to replace the eroding coastline. She also works as a farm hand alongside David on the cranberry farm.

CHARLENE NELSON

Chairwoman of the Shoalwater Bay Tribe

Charlene has served for 12 years as Chairwoman of the Shoalwater Bay Tribe. She is also a member of the American Indian Health Commission, Pulling Together for Wellness, Transportation Safety, Neighborhood Watch, and the local Chamber of Commerce.

WHAT WE LEARNED



Environmental changes of the last decade have been impacting communities around the world. We wanted to see how a community close to home has been facing these challenges head on. With generous support from our donors and the encouragement of faculty and staff at PLU, our research began.



During the past year, we've made many trips to North Cove, Washington allowing us the opportunity to see first-hand the struggles this community has overcome through their resilience in the face of the nation's largest erosion crisis. We hope you will not only learn about the community and the issues we highlighted in this film,

but use this as a starting point to reflect on the importance of teamwork, innovation and participation when combating issues big and small. Additionally, we hope you'll consider the efforts you can make to better your community and the lives of the people around you. The path to the finish line was not always easy, but the experiences we've shared as a team and with the North Cove community was more than we could ever ask for.

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